

Some characteristics of a good, high quality digital print image:

Carol Holaday © 2012

1. High resolution 300 dpi (dots per inch) or higher
2. Large pixel dimensions (height and width).

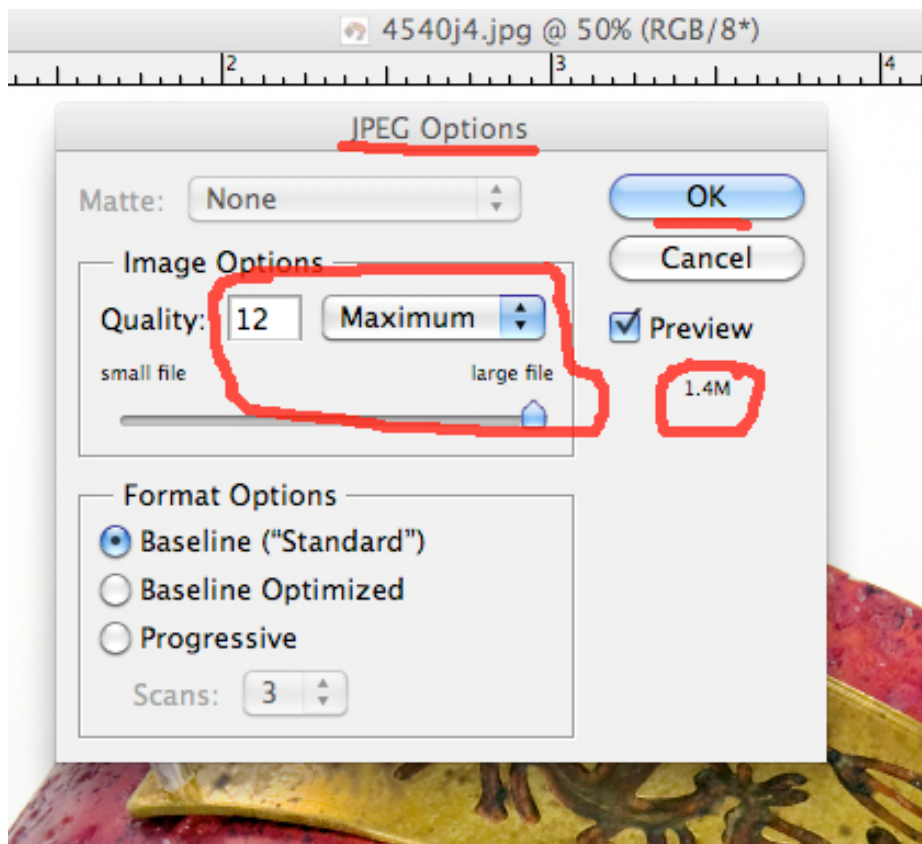
Example: a 4"x 6" image should be 1200 x 1800 pixels.

- a. A properly sized JPEG image with the above features that has been correctly saved at FULL quality every time it is opened and saved should be 1.5MB file.
- b. A TIFF (from RAW) with the same resolution and dimensions will be over 9MB.

Saving files in TIFF format is the only way to completely prevent data loss when the file is opened and saved again.

- c. RAW files are the best high quality option.

a. Properly saving JPEG in Photoshop

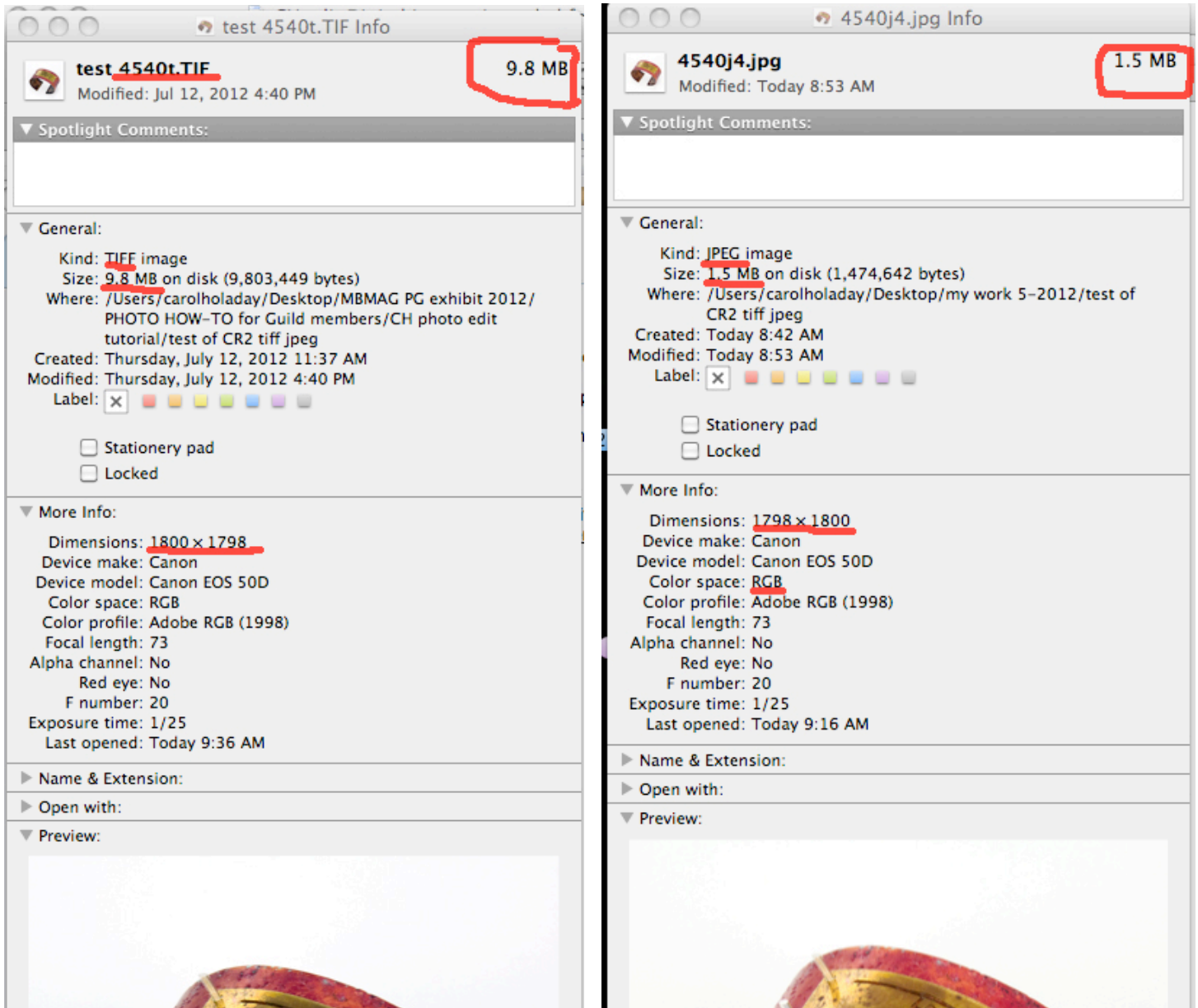


- a. ^ In Photoshop > Save As > JPEG > Image Options

Move slider to maximum.

Note file size – example is 1.4M

b. Comparing file sizes - TIFF and JPEG



^ On **Mac**: select image file > Get info to view details

On **PC** – hover cursor over image thumbnail to view image dimensions, type and file size